



# Privacy Policy

Effective Date: January 1, 2026

## 1. Introduction

Lone Star Orofacial Pain & Dental Sleep Medicine (“we,” “our,” or “us”) is committed to protecting your privacy and safeguarding the information you share with us. This Website Privacy Policy explains how we collect, use, store, and disclose information obtained through your use of our website, [www.lonestartmj.com](http://www.lonestartmj.com). This Privacy Policy also explains how we collect, use, and share information when you opt in to receive SMS messages from us.

By accessing or using this website, you agree to the practices described in this Privacy Policy.

## 2. Information We May Collect

When you visit our website or communicate with us, we may collect certain types of information, including:

### Personal Information

Information you voluntarily provide, such as:

- Name
- Email address
- Phone number
- Other contact details submitted through forms or inquiries

Please do not submit sensitive medical or dental information through website forms unless explicitly instructed to do so using a secure, HIPAA-compliant platform.

### Health-Related Information

If you choose to submit health or appointment-related details through contact or request forms, we may collect limited health information to assist with scheduling or responding to your inquiry.

### Website Usage Information

Automatically collected data may include:



- Internet Protocol (IP) address
- Browser type and operating system
- Pages visited and time spent on the website
- Referring website or search engine

When you opt in to receive SMS messages, we collect your phone number and Consent to send SMS messages.

This information is used for website functionality, security, and analytics purposes.

### **3. How We Use Your Information**

We use the information collected through our website for purposes including:

- Responding to questions and requests
- Scheduling appointments and coordinating care
- Communicating with you regarding our services
- Improving website functionality and user experience
- Maintaining compliance with applicable laws and regulations

We use your information to:

- Send you the SMS messages you've opted in to receive
- Provide updates, promotions, or other relevant content based on your preferences

We do not use website information for unrelated marketing or unauthorized purposes.

### **4. Disclosure and Sharing of Information**

We do **not** sell, rent, or trade your personal information to third parties. We do not share your phone number or SMS opt-in information with third parties for marketing purposes.

We may share your information only in limited circumstances, including:

- With trusted service providers who assist with website hosting, communications, or technical support
- With affiliated healthcare providers when necessary for treatment or care coordination
- When required to comply with legal obligations, court orders, or government requests

Any disclosures are made in accordance with applicable privacy and healthcare laws.

### **5. Cookies and Website Tracking**



Our website may use cookies and similar technologies to improve performance and analyze site usage. Cookies help us understand how visitors interact with our site and allow us to enhance usability.

You may adjust your browser settings to block or delete cookies; however, some website features may not function properly if cookies are disabled.

## **6. Data Security**

We take reasonable administrative, technical, and physical measures to protect personal and health-related information submitted through our website. While no system can guarantee absolute security, we work diligently to safeguard your information against unauthorized access, misuse, or disclosure.

## **7. Third-Party Websites**

Our website may contain links to external websites for your convenience. We are not responsible for the privacy practices, content, or security of third-party websites. We encourage you to review the privacy policies of any website you visit before providing personal information.

## **8. Children's Privacy**

This website is intended for use by adults and is not directed to children under the age of 13. We do not knowingly collect personal information from children without parental consent. If we become aware that information from a child has been submitted, we will promptly delete it.

## **9. Your Rights and Choices**

You may have the right to:

- Request access to or correction of your personal information
- Request deletion of certain information, subject to legal and medical record keeping requirements
- Opt out of non-essential communications
- You can opt out of receiving SMS messages at any time by replying with "STOP" to any message we send you

To exercise these rights, please contact us using the information below.



## **10. Updates to This Privacy Policy**

We may update this Privacy Policy from time to time to reflect changes in legal requirements or our practices. Any updates will be posted on this page with a revised effective date.

We encourage you to review this Privacy Policy periodically.

## **11. Contact Information**

If you have questions about this Privacy Policy or our privacy practices, please contact:

**Lone Star Orofacial Pain & Dental Sleep Medicine**

Email: [info@lonestartmj.com](mailto:info@lonestartmj.com)

Website: [www.lonestartmj.com](http://www.lonestartmj.com)